

Membership report for the 2024 AGM

Membership in the last year

The following table shows that membership shows a slight decline over the last year. Count being the number of entries so 1 couple equates to 2 members.

Type	Count			Total		
	2021	2022	2023	2021	2022	2023
Couple	36	38	38	72	76	76
Honorary	6	6	5	9	7	6
Life Couple	30	29	27	60	58	54
Life Member	39	36	35	39	36	35
Member	51	56	62	51	56	62
Senior Couple	127	124	114	254	248	228
Senior Member	146	147	138	146	147	138
Total	435	436	419	631	628	599

Going forward

Whilst a membership of around 600 is reasonably good for a civic society in a town the size of Farnham because of the age demographic of the current membership we need to try to increase the membership and particularly of younger people.

We will be undertaking recruitment at the Heritage Open Days and looking into the possibility of taking a stall at Farnham Town Council or events at the Maltings.

Direct Debit

Every year we have to invest a great deal of time and effort in chasing people to pay their subscriptions and so we decided to introduce direct debit as a way of paying and new members joining are encouraged to use this form of payment.

A restart

Given that during the pandemic we stopped holding events we decided to show we were active again by holding an event each week during May and this proved to be successful so something we are looking to repeat each year.

Colin Jordan
August 2024